



6525 Idumea Road Corryton, TN 37721 USA

INITIATIVE PROPOSAL TEMPLATE

Initiative Name:	
Director(s):	
tStart Date:	

Initiative Purpose

What is the goal? What is the relevant background information, including context and challenges you want to work on? What is the purpose of your initiative and what are the assumptions you have that make this initiative an awesome idea?

Main Activities

We are not looking for a detailed plan, but rather a general vision of the work necessary to make the initiative successful.

- *How are you planning to achieve the purpose?*
- *What are the key elements and activities you envision to take place throughout its life cycle?*
- *What are the possible partnerships to this initiative? Are there other groups you might partner with to get closer to your goal?*
- Who will the initiative serve?
- How will the Initiative advance the mission of Agile Alliance?

Mission: We support those who explore and apply Agile principles and practices to make the software profession productive, humane, and sustainable.

Please explain how your proposal builds on any of the following points:

1. Building strong brand awareness – create a strong brand
 2. Advancing Agile - depth & breadth
 3. Providing information that is timely and relevant (providing high value to our members)
 4. Building a global community
- Where: What physical locations will be served? Is it online? Is it expandable?
 - Whom: Who will do the work of the initiative? How many volunteers are needed and how will they be recruited?



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- Reporting: Who will maintain and submit initiative reports as it progresses
- Support: What support is required and where will it come from?
- How could your initiative be amplified and made available to a larger group?

COMMERCIAL ASPECTS:

As a general rule, the Agile Alliance will not fund for-profit initiatives, and it is critical to disclose the participation of any organizations that could be viewed as receiving gains from the execution of this initiative. Please add the context and any information necessary to make it clear.

RESOURCES:

What resources will be requested from Agile Alliance? This is a representation of how you intend to use the resources requested within this proposal.

Some examples of resources are:

- Funds
- Infrastructure resources such as: Web Presence, tools, etc.
- Volunteers or volunteer assistance
- Staff assistance

METRICS:

How do you define and measure success? How will you share that success beyond those touched by the initiative?



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Requirements for all Agile Alliance initiatives



To ensure smooth and transparent communication, you will be required to join the established slack team to facilitate communications between Agile Alliance and initiative chairs. As an added benefit, you will be able to communicate with other initiative chairs who may provide assistance or insights. Please provide an email address so that we may invite you to join the team.

Approved Initiatives will follow an established process for disbursement of funds. Disbursements must be tracked over the course of the year. We suggest tracking payments using an online form or spreadsheet that is shareable with Agile Alliance staff to enable a smooth process and accountability for funds. As an initiative chair, you are responsible for approving all payments on behalf of your initiative. You must supply a copy of any invoices received from vendors and supply the information necessary for Agile Alliance to make payments.

Meetings of initiative chairs may be held from time to time. These will most often be held through skype, zoom or another such conferencing tool.

Initiative Chairs who plan to attend the Agile20XX conference will be expected to volunteer to represent their initiative during the event.