



“Best effort will not substitute for knowledge.”  
– W. Edwards Deming

#### OBSESSION WITH QUALITY

BLS believes that “good” isn’t good enough; excellence isn’t optional. BLS brings a passion for quality and customer satisfaction to every engagement.

#### HIGHLY SKILLED

BLS only employs the highest quality consultants, engineers, architects, coaches and servant leaders. Our professionals are experts, enabling them to understand your requirements quickly and get moving fast without lengthy evaluations, analysis and ramp-up.

#### TEAM APPROACH

BLS is a strong believer in enabling our people as our greatest assets to perform at the highest levels. We approach challenges as a team, collaborating with our customers, using modern, Lean-Agile, Systems Thinking approaches that are proven to deliver successful outcomes.

## CORE CAPABILITIES



- Enterprise Agility and executive coaching
- SAFe® program consulting, teaching, training, and instruction
- Organizational transformation, readiness, assessment (CMMI, A-SPICE), strategic disruption, roadmaps and goal setting
- Development of high-performance teams
- Product management, planning, and forecasting feature delivery
- DEVSECOPS training and coaching
- Enterprise Learning transformation – how to fail fast and forward
- Embedded Linux architecture, design, software development
- Hardware and Software Development, Networking, and Programming for Applications, Web, and Mobile Software
- Automated Testing Frameworks, Continuous Integration, Continuous Delivery

BLS can help you get where you want to go. Whether you need a high-level analysis of your existing architecture, or you need something designed from the ground up. Or perhaps your organization needs guidance on how to get your organization’s performance from good to great, BLS can help.

We have decades of combined experience navigating business challenges, designing and architecting embedded and software solutions across Federal, State, Commercial, and Automotive industries, many of which power everything from large services organizations to infotainment systems to telecommunications switches to NAS devices across the globe, BLS has the experience, knowledge, guidance frameworks, tools and processes to help you lay the foundation for a high-performance organization.

#### Let BLS be your go-to partner when:

- Your organization is hungry for deep and permanent positive culture change
- You have a critical, strategic project that simply must be successful.
- Your business needs to delivery faster, at higher quality, increase productivity, and find a sustainable pace to successful outcomes
- You need proven Linux architectural experience.
- You have business requirements that cross the line between kernel/embedded and the user interface.
- You want to focus on building differentiation.



# BIG LAKE SOFTWARE



“Innovation comes from people who take joy in their work.”  
– W. Edwards Deming

## Motivated professionals



### Ways of Working

Looking for proven enterprise change agents? BLS is prepared to deliver Agile training at scale, true servant leadership and executive coaching, and organizational transformation consulting and support.

We are culture hackers. Disruptors, destroying toxicity in organizations and replacing it with a value and successful outcome based value system. We teach organizations to behave with agility as individuals and high-performance teams, as a symbiotic organization. We foster the process of becoming a learning organization. Focusing organizations on true relentless improvement. Sharing a vision of an innovation organization. Becoming an organization full of innovators, thinkers, tinkerers, disruptors, motivators, learners, and highly motivated teams. High performance as an outcome. Successful outcomes and value delivery as a focus.

We have experience implementing the SAFe® in large enterprises, with our Commercial and Federal government clients. We are pragmatic best practice instructors and innovators using all the appropriate tools to solve problems and change culture. Many organizations can benefit from the market leader in scaling Agile, the [Scaled Agile Framework for Lean Enterprises®](#). Lean. Systems thinking. Unlocking the potential of the people who know the work best. Collaborating together. Building on and using only the process that you need to deliver successful outcomes. Nothing more, nothing less.

### The Approach

- For BLS, experienced, intelligent engineers and consultants are a given. In embedded Linux, open-source is a reality, but not all open-source is created equal, so understanding what is available, its capabilities and limitations, is the key to building something that will withstand the rigors of the market.
- BLS will utilize a set-based design approach tailored to the state of your requirements; balancing the level of structure and flexibility against how well-defined or transitional your requirements are. Intentional and emergent architecture managed as part of the learning process.
- Documentation is a business requirement and no architecture is complete if it isn't documented. BLS believes in “just enough” documentation. What does that mean? Because documenting your architecture is a business requirement, like all business requirements, the definition of “just enough” will vary greatly - from a baseline minimum to an intensely detailed blueprint.

#### SERVICES AVAILABLE

##### [Enterprise Agility Consulting](#)

SAFe® content delivery enablement, program consulting

Enterprise transformation & culture hacking

SAFe® Implementation Roadmap

DEVSECOPS

AT, CI, CD, and Continuous Delivery Pipeline

##### [Software Development](#)

Embedded Linux Architecture & Programming

Project Management / Open Source Development

Testing & Quality Assurance

Project validation & assessment

#### VISIBILITY

BLS provides to and enhances customer visibility. Remarkable changes to your way of working can occur with a focus on successful outcomes. BLS has proven expertise in guiding organizations to transform into high performance, high morale value creation engines. Let us show you our portfolio.

#### WE GET PAID WHEN YOU ARE SATISFIED.

BLS is value focused and our pricing will always reflect the best value we can provide to our customers while maintaining a high level of quality. And because BLS's focus is on delivering the highest quality product with exceptional customer satisfaction, we are more than willing to tie deliverables to payment.



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