AGILE OPEN JAM

Business Analysis Summit Southern Africa 2017
Cape Town, South Africa
5 – 6 September 2017

Sponsored by:
FACILITATORS

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**TUESDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>08:00 - 09:45</td>
<td>Opening/Note</td>
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<tr>
<td>09:45 - 10:00</td>
<td>Coffee</td>
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<tr>
<td>10:00 - 10:50</td>
<td>Sessions 1</td>
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<td>10:50 - 11:50</td>
<td>Sessions 2</td>
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<tr>
<td>11:50 - 12:50</td>
<td>Lunch</td>
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<tr>
<td>12:50 - 13:50</td>
<td>Talks</td>
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<td>13:50 - 15:40</td>
<td>Sessions 3</td>
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<tr>
<td>15:40 - 16:00</td>
<td>Coffee</td>
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<tr>
<td>16:00 - 17:00</td>
<td>Note</td>
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**WEDNESDAY**

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<tr>
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<tr>
<td>09:00 - 09:30</td>
<td>Coffee</td>
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<tr>
<td>09:30 - 10:20</td>
<td>Sessions 4</td>
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<tr>
<td>10:20 - 11:20</td>
<td>Talks</td>
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<td>11:20 - 12:20</td>
<td>Sessions 5</td>
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<td>12:20 - 13:20</td>
<td>Lunch</td>
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<td>13:20 - 14:10</td>
<td>The Rocket</td>
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<td>14:10 - 14:30</td>
<td>Note</td>
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GREAT POSITION – AND POSTERS!
How to populate the initial backlog?

- Vision
- Sharea understanding
- There is an initial investigation
- How do we record the convo's?
- Whole team can be there?
- Flipchart photos, user story map
- Stuff will change!!!
WE NEED A CULTURE CHANGE!

- transparency
- honesty around uncertainty

How do we manage in an org with "Agile" on the T-shirt and "Waterfall in the heart"?

There are ways...

- Agile works in all orgs?
- Some training required!

- You need to plan + budget
- "Navigator"

Mandated Change

What is the real problem?

How would things look different if we simply want to work better?

Is that blue? Probably... you know what I mean.

Spine model
- Needs
- Values
- Principles
- Processes
- Tools/tech

Agile is the answer = silver bullet
USE CASE VS USER STORY – WHAT IS THE DIFFERENCE?
How do you budget in Agile?

1. **EXPLORE**
   - How much?
   - How much?
   - How much?

2. **PLAN**
   - What info do we need?
   - How do we budget in Agile?

3. **THINK**
   - THINK differently.
   - WE need to think differently.

4. **TRUST**
   - Do what you say.
   - By whom you say.
   - Does your thinking change if this is your own?

5. **EXECUTE**
   - How much?
   - How much?
   - How much?

6. **DELIVER**
   - Done.
   - Done.
   - Done.

- **CAKE**
  - Slice it.
  - Water.
  - Fix it.

- **SCORUM**
  - Fall.
  - Predictable.

- **BRAND**
  - Be.
  - Flexible.

- **BUY IN**
  - Fix.
  - Need.

- **NO**
  - Then that is why.
  - No.
  - No.

- **TRUST**
  - I can’t take anything out.
  - Can a builder decide what to spend your $$$ on?
USING VISUAL ELEMENTS IN BUSINESS ANALYSIS
HOW TO CONTROL SCOPE?
HOW MUCH DOCUMENTATION IS ENOUGH?
THE ROLE OF THE PRODUCT OWNER

- **Who is the real Client we should be driving value for?**
- **Who is the Product Owner?**
  - Multi, heterogeneous
  - Product
  - Business
  - Owner

- **Scope of the Product Owner**
  - Multi
  - Responsibilities
  - Central person to go to for product knowledge
  - Weigh up business value & tech constraints
  - A PO should prioritize

- **PO’s often do not have an overlap**

- **Could be N/A**
  - BA and N/A
  - BAs may not exist

- **What needs to be done next?**
  - Business
  - To be prioritised
  - Only one!!

- **Drawings**
  - Multi
  - Product
  - Owner
  - Scope of the Product Owner

- **Document?**
  - No
  - Not needed
  - No need
FUTURE OF THE BUSINESS ANALYST

Knowledge shifting to PO... but they are also line managers for team.
What will happen to BAs? They sit in team.
BAs just a LABEL? Isn't it just knowledge workers?
Then why do we still hire BAs? I want to be more.

BA as a "shared service" does not work.
We need to define roles, but we don't know how to define it!
Don't put me in a box.
We need new skills as well as has custom.

Facilitate but only on specific things.
What skills will secure our future? At the moment we're just using different tools.
Stop focusing on documentation.
Start helping to define what business.

Collaborate.
There is an EXPERT in everything.
It isn't about me anymore.
Do things right vs. Doing the right things.

Future of BA

At the BA Summit, discussions revolved around the evolving role of business analysts (BAs) in the future of the business environment. The focus was on the need for BAs to redefine their roles, beyond just being knowledge workers, to become more versatile and adaptable. The participants emphasized the importance of facilitating tasks specifically and stopping the overemphasis on documentation. The discussion highlighted the significance of collaboration, the recognition of experts in various domains, and the shift in perspective from being about oneself to doing things right rather than doing the right things. The event aimed to shape the future of BAs in a way that aligns with the changing needs of the business landscape.
Awesome room, although a bit on the noisy side (visibility during tea and breakfast is important)

Lots of wall space was GREAT!

The set up of the room was welcoming

No description in conference app or program, so people didn’t know what to expect. Include previous photos in the program

Have lots of posters on the walls giving instructions on how the Jam works (people are shy to ask)

Shared room with the lightning talks was not ideal – we missed out on a lot of possible conversations

Set up the room the day before, or early in the morning so you are ready for the early birds

Speakers to mention they are doing the “Jam” and encourage other speakers to come past after their talk to continue the discussion

Facilitate vs Train is HARD!

Agile Manifesto Values and Principles on the wall will help

Writing topics on the flipchart encouraged people to sit down and be a part of the conversation

Good stationary is essential!

Great to have other Open Jammers in the conversation – lead to good cross pollination of topics

Everyone taking photos made a huge difference

Make the hashtag more visible