Abstract— Agile software development can be considered as a
development methodology which suits the situations where
requirements are changing frequently. Most of the literature
about agile is specific to one or two practices. Lack of a
comprehensive discussion on all the commonly used agile
practices in literature and their adoption results by industry is
very much evident. This work is an ongoing effort, where we are
going to discuss some of the literature, we have gone through to
solicit common agile practices, score them on the basis of
frequency of referral and then we have tried to get an opinion
from industry regarding our findings. Our aim is to have a
comprehensive review of all the literature presented for Agile in
last decade and have an analysis of these results based on
feedback from industry of at-least 2-3 continents. In this short
paper, we are presenting some of our findings and we hope to
extend our work gradually. (Abstract)

Keywords— Software development; agile methods; agile
practices; XP, Scrum (key words)

I. INTRODUCTION

Software development is considered to be successful if it is
completed within time and budget while satisfying customers’
needs. Software development is always associated with
ambiguity due to changing requirements, change in technology
or early delivery, hence plan-driven, engineering based
methodologies are not suitable for such dynamic environment
[1][2]. Agile development methodologies provides flexibility
to handle changing requirements, improved communication
and coordination mechanisms, and improved quality while
enhancing the time-to market speed [3]. Many empirical
studies report the successful adoption and execution of agile
methods [4]. Software companies are not following any agile
method as is; rather they are using the most suitable agile
practices. Hence they should have the knowledge of the
benefits and issues associated with the use of each practice.
Empirical studies on agile methods are mainly intended
towards the findings of adopting any specific agile method
with the benefits and challenges in adoption. The impact of
applying each practice of the method is not addressed in detail.
Also the literature addressing the benefits and challenges of
each practice is scattered, hence it is difficult to investigate
each practice with respect to the experiences associated with
their usage. In order to address this gap, an industrial survey is
directed to conduct the experience of practitioners to
investigate the agile practices regarding their benefits and
challenges.

The purpose of this study is to accumulate the experience of
industry practitioners in order to better understand the benefits
and challenges of applying agile practices in projects. The
Agile methods: XP and Scrum are found to be the most widely
used methods [5] [6] [7], hence the practices of XP and Scrum
are considered for this study. By benefits we mean that how the
application of agile practices in projects can be valuable.
Similarly by challenges we mean the factors which create
hurdles for implementing agile practices in projects. To the
best of our knowledge, no research effort has been done with
the focus on accumulating benefits and challenges associated
with the use of agile practices. The industrial survey
investigated the strength of benefits of agile practices by posing
close-ended questions and explored the challenges of agile
practices by posing the open-ended questions. 79 responses are
collected from 45 companies to investigate the strength of
advantages of the practices and exploring their challenge.
Hence the main contribution of this work is to provide
guidance for the software teams aiming to apply the agile
practices by showing the merits and demerits of each practice.

Findings indicate that besides agreeing with the benefits of
agile practices, the practitioners have identified many issues
with agile practices; hence more research efforts should be
directed to examine the practices critically. The results indicate
that the issues with agile practices are elevated when applied in
large companies as agile is intended to be implemented in
small companies with team size less than 10. Survey results
indicate that the agile practices are being used by larger teams
as well hence new issues with agile practices arise which need
to be resolved to encourage the use of agile practices.

In section 2 discusses the related literature, section 3 details
the research methodology describing the research questions,
research aims, context, data collection and data analysis.
Section 4 demonstrates the results to answer the research
questions. Section 5 contains conclusion and future work.

II. RELATED WORK

A large number of studies have been conducted on agile
methodologies with a focus on agile transformation; agile
adoption, benefits and challenges of applying agile
methodologies but there is a lack of empirical studies with a
true focus on investigating agile practices in detail. Here is a list of empirical studies assessing some agile practices in detail. These studies are mostly based on application of agile methods in large organization, hence the challenges of applying agile practices is also addressed besides their benefits.

Chen et al. [8] performed a case study at Intel to investigate how agile methods can be employed at large organizations. The study highlighted many issues as a result of applying agile practices in large companies.

Begel and Nagappan [9] performed a survey at Microsoft to evaluate their experience of adopting agile methodologies. 487 respondents contributed in the study to make it a valuable study. It was found that Scrum and XP was being used at Microsoft. This study provided valuable findings in evaluating the widely used, most effective and most problematic agile practices while focusing of agile adoption challenges in large companies. The study was a good initiative in directing the research efforts to focus on the challenges of agile practices besides their benefits.

Fruhling et al. [10] investigated the challenges faced in agile transformation in a government organization. Case study was conducted to explore the challenges faced in adopting agile practices. The study was good initiative in exploring the challenges but the results cannot be generalized.

Salo and Abrahamsson [11] focused on applying XP and Scrum practices in embedded software development. The study provides generalized results on the application of agile methods without detailed exploration of result of applying each practice individually. The results cannot be generalized as the study is limited to the application of agile methods in embedded industry.

Petersen and Wohlin [12] investigated the experience of applying of XP and scrum in a large organization. They conducted a case study at Ericsson to investigate the benefits and challenges of agile adoption. The study was a good effort towards investigating the agile practices in detail by comparing the literature findings with case study findings to generalize the literature discoveries.

M. Laanti et al. [13] conducted a large survey comprising of 1000 respondents from different geographic locations regarding the agile adoption experiences and views. The problematic areas and challenges were discussed but the challenges with a focus on adopting each agile practice was not covered in detail.

III. RESEARCH METHOD

This research is conducted using industrial survey is conducted to assessing the strength of benefits and exploring issues related to agile practices adoption. We have selected survey as it is the suitable research method for getting multi-disciplinary view and to draw generalized conclusions about the benefits and issues of agile practices [14].

A web-based industrial survey is conducted as it is convenient for the respondents instead of filling a paper survey. Also the data obtained as a result of web-based survey is easier to manage and compiled. The questionnaires consist of multiple: (1) demographic information, (2) benefits of practices section and (3) challenges of practices. Demographic information includes designation and experience of the respondent to get assured that the respondents are the right people to get the desired information. Respondents are asked whether they follow agile development in their companies, the name of agile methodology being used to make sure that they are using agile methodologies in their organizations. The strength of benefits of agile practices is assessed by asking close-ended questions with 5-level likert scale (1= Strongly Disagree, 2= Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree). Open-ended questions are used to explore the issues of agile practices experienced by industry practitioners.

Software companies do not follow any specific agile method completely; rather they use a mix of agile practices. Hence it is useful to capture the views of industry practitioners behind using the specific practices and abandoning the other ones. The experience with agile practices varies from project to project and team to team, hence it is worth accumulating the benefits and challenges associated with individual practice usage. This research motivation leads us to the following research question:

What are challenges and benefits of agile practices in state of practice? This question is addressed by conducting an industrial survey in software industry of Pakistan including the main cities: Islamabad, Rawalpindi, Lahore and Karachi. In this way, a current view of issues and benefits faced by industry is presented.

The sample for this study consists of 79 responses from 45 software companies in Pakistan. We conducted an online industrial survey over a period of 2 months.

IV. RESULTS

Among the survey respondents 33% represent managers including (Project managers, team leads), 52% represent development staff (developers, architects, software engineers and test analysts) and 15% represent other staff. The average experience of survey respondents in agile software development is 2.9 years having minimum experience of 0.5 years and maximum 7 years with standard deviation 1.7. Team size of respondents is also enquired in order to get insights for the trends for adopting agile practices in small and large teams. It is found that agile practices are widely applied in projects with small team sizes. 28% of respondents have reported their team size greater than 15.

Survey results show that Scrum is the most widely used agile method as 57% of survey respondents have reported Scrum as their software development methodology. 27% respondents use the practices of both XP and Scrum. Only 5% respondents have reported to use XP solely. This trend of agile methods usage appears the same as reported in literature studies [15].

The extent of adoption of agile practices is enquired by providing a list of practices so that the respondents can select
the practices being used in their companies. The prioritized list of agile practices according to their extent of usage is shown in Table 1. Sprint planning meeting, refactoring and daily Scrum meeting are the most widely used agile practices. The least used practices are acceptance testing, pair programming and onsite customer.

A. Benefits of Agile practices

The benefits of agile practices obtained from literature are categorized based on commonality to create a short list of benefits related to each practice. The strength of the benefits is evaluated by asking close ended questions using a likert scale:

(1= Strongly Disagree, 2= Disagree, 3=Neutral, 4=Agree, 5=Strongly Agree).

The benefits of delivering in iterations/sprints have received the highest acceptance from industry as shown in Figure 1. Iterative development has also reported to be the most widely used agile practice, hence respondents also agree with its benefits.

The sprint planning meeting and refactoring are a widely used agile practice, hence a large number of respondents also agree with their benefits as shown in Figure 2 and Figure 3. The respondents giving neutral and negative findings avoid the practice of refactoring as it needs care and coordination. Refactoring helps in maintaining code quality by eliminating errors at early stages.

The responses for accepting the benefits of daily Scrum meetings results have shown positive results. Only 1% of respondents have disagreed with the benefits and 16% respondents have shown. The neutral responses are due to the fact that some respondents are not using this practice as they perceive the daily conduct of meetings depends on the complexity of projects.

Sprint review meeting, product backlog, incremental design, collective code ownership and test-driven development (TDD) are not widely being used in industry but still the practitioners strongly agree with their benefits.

Burndown charts are used by only 54% of industry but still the strength of positive responses is larger. Only 3% of respondents have shown negative responses. 15% responses are neutral. Although 52% of participants use continuous integration, still more are inclined to accept the benefits. Negative responses are 3% and neutral responses are 28%. The adoption rate is lesser due to the extensive care and control required for using the practice.

Sprint backlog and collective code ownership are used by only 48% and 43% but still respondents recognize their benefits. Collective code ownership has received only 5% negative response and 23% neutral response.

The practice of onsite customer is used by only 34% of respondents. This practice is more suitable in complex projects hence it is not widely used as the neutral responses again the practice is 31%. Negative response is only 5% which shows that instead of limited usage of the practice, respondents still agree with the benefits associated with its usage.

B. Challenges of Agile practices

Challenges of each agile practice are explored by asking open-ended questions. The results obtained against each practice are grouped into relevant themes to create a list of challenges against each practice. The data was tabulated against each practice by assigning them a unique ID. The list of issues against each practice is shown in Appendix A.

Challenges reported by the practitioners indicate the reason for abandoning the agile practices instead of realizing their benefits. The challenges should be addressed in detail in order to devise the strategies and suggestions for overcoming the challenges.

V. CONCLUSION

Software development organizations are not following any agile methods completely. They adopt a mix of agile practices according to their projects. The motivation behind the study is to provide industrial insights regarding the use of different agile practices, instead of studying any specific agile method. An industrial survey is conducted to gain insights regarding the application of agile practices in practice. The strength of benefits against each agile practice are investigated and challenges against each agile practice are explored. First the extent of agile practices adoption industry is investigated in order to identify the widely accepted and least used practices. A prioritized list is provided to analyze the extent of their application in industry. Second, the practices are evaluated with respect to their extent of adoption and perceived usefulness in industry. Although the practices are not adopted widely, but the respondents still agree with their benefits which show that they are willing to adopt the practices. The reason for abandoning some agile practices is the challenges faced by the organizations in adopting them. Third, the challenges and issues faced while adopting each practice are explored. A list of challenges against each practice is provided in order to gain insights for the factors hindering the use of agile practices.
It would be interesting to carry out another survey for a larger population to find any new challenges of the agile practices. The findings can be generalized by comparing the survey results with the literature findings. The issues with agile practices can be categorized in context dependent issues and general issues. This work is an initiative to direct the research efforts towards exploring and eradicating issues with agile practices in detail. Further work is required to evaluate the strength of evidence for agile practices.

References
## Appendix: Challenges of Agile Practices Reported from Industrial Survey

### Iterative Development
- S1. Clients’ unavailability or Lack of cooperation
- S2. Clients’ willingness to get the system in pieces.
- S3. Iterative development for large projects result in scope management issues

### Incremental Design
- S1. Integration and prioritization of features
- S2. Difficult to manage for large projects
- S3. Client involvement for prioritizing requirements, hence Timelines can suffer

### Time Boxed Iterations
- S1. Time limitations enhances pressure on developers which reduces productivity
- S2. The items not completed in an iteration are moved to next iteration with a result in delayed schedule
- S3. High planning and control is required

### Sprint Planning Meeting
- S1. High responsibility on PM for involving client and Team.
- S2. Team availability for sparing time for meeting in tight schedules as meetings gets long.
- S3. Finalization of points due to suggestions conflicts as each member has different view

### Daily Scrum Meeting
- S1. Hard to manage in terms of finalization of points, time, prioritizing issues, conducting with updated status.
- S2. Long meetings wastes developer time and divert mind of developers from their coding tasks.
- S3. Daily reporting discourages developers as there is not enough work to show daily.

### Sprint Review Meeting
- S1. Team member unavailability
- S2. Developers are unwilling
- S3. Take extra time of project

### Product Backlog
- S1. Difficult to manage/update the product backlog for rapid changes.
- S2. Time consumption in planning for product backlog in tight deadlines.

### Sprint Backlog
- S1. Continuous updating requires extra resources and time
- S2. Backlog take time of other tasks due to tight deadline and this cycle continues.
- S3. People sometimes add new stories to backlog during the sprint

### Burn Down Charts
- S1. Difficult to update daily as some tasks are partially done/dependent tasks
- S2. In tight deadlines, it is cumbersome to update daily
- S3. Daily updation can take time of other tasks

### Refactoring
- S1. Not possible every time because it is time consuming and take extra time of project
- S2. Stability of code can be affected
- S3. Risk of external system crash

### Test-Driven Development & Unit Testing
- S1. Developers assume it time consuming as they use to test only some common errors and thorough testing.
- S2. To meet tight deadlines, this is often ignored
- S3. Developers think it as hectic and extra work

### Pair Programming
- S1. Coordination issues in developers
- S2. Problem occurs if one of those or both leave the organization
- S3. Takes more time, if two developers work on same machine

### Collective Code Ownership
- S1. Code is not well-designed as no one is responsible individually

### Continuous Integration
- S1. Time overhead to integrate everyday
- S2. Close communication and coordination is required
- S3. Documented design is required

### Onsite Customer
- S1. Client unwillingness /client unavailability
- S2. Communication gaps from customers results in delayed feedback.
- S3. Continuous change request leads to scope creep