Agile Open Jam
Business Analysis and Product Management in Agile

PMI Global Congress
North America
Phoenix AZ
26-27 October 2014
**Totals**

- 43 proposed topics
- 32 discussions

**Themes**

- transitioning to agile
- product owner role in agile
- geographic challenges
Continue Your PATH to "BA" STARDOM!

Open Jam: Business Analysis & Product Management in Agile

Want to dive deeper into an Agile Business Analysis topic? Stop by Open Jam.

Business Analysis & Requirements (BAR) Track
Learn from the Best Minds in the BA field.

PMI Certification Booth
Learn about our New PMI-PBA™ certification and get a FREE BA tool kit. Also — ask about our new Business Analysis for Practitioners: A Practice Guide coming out later this year.
Concurrent discussions
Agile mindset
Selling agile analysis
Cost of transitioning

[Diagram showing different components of transition to Agile]

- Readiness Assessment
- Roadmap
- Training Plans
- Agile Coaches
- Measurement System

DevOps

Respect!
Deep discussions
Agile for non IT

Curriculum

Rhythm → Scrum

Flow → KANBAN

Scrum

To Do | Doing | Done

Penny game.

Lean Coffee

Scrum Guides.org
PM-DevOps-Agile

- Internal consistent releases
- Reduce risk & quick feedback loop
- Subject with continuous integration & automated testing
- Ensure alignment/feedback
- Developers essential
- Governance & key decision-maker
- External release sequentially
- How fast can your customers absorb the changes?

[Signature]
Applying accelerated learning model to enabling org agility

- Concept (Analyze)
- Learning objectives (Identify)
- Conclude
- Lcontri
- Lunch & Learn
- Gamify
- Create (Pays)
- Roadmap

- Break down learning (Training) into smaller slices for teams to experience and use right away.

(Another alternative - paired knowledge transfer)
Agile requirements
Agile 101
Value driven metrics

"Metrics that Customers can derive Value From."

- Internal Defects - US
- Reliability
- Customer Defects Them/US
- System Enhancement Them

Goal: Zero Known Defects

70:20:10
- Innovation
- Sust. R&D
- Quality
- Delivery
- Cost
- Innovation
- Team

Value = ?

E.g.: Retention Increase
- Lifetime Value
- Support Group Happy

TRIZ
- Language
- Simplicity/Usability
- Reliability
- Customer Satisfaction

User Experience
- Alpha/Beta Tests/feedback
- Usability: Surveys,

Segmentation
Agile in Fixed Price Contracts
Definition of done

- Acceptance criteria. BDD (Behavior Driven Development)
- What we need to know (rots)
- What we need to do / skills needed (tasks)
- Frequent checkpoints & feedback
- Constant integration
- Technical standards: technical excellence
- All test conditions are executed w/o defects

- Two kinds of done:
  "Task done" - often similar in an org.
  "User acceptance done" - demoed to user
  Satisfaction

- Customer and product owner accept the completed work
- User story
- Feature
Value model
Collaborate w SW Dev
Collaborate w SW Dev
Facilitators Retro

AOS final Retro

- Daily photographer (not organizer)
- Shared drop box
- Posters on the window (up)
- Thing posters
- Linking to agenda topic
- Stand-up discussions
- Visual/colors/sticky notes
- Low fidelity handwriting
- "What do you think?"

Bonuses

- Tweet scheduled topic
- Reminder topic
- No PM snack nearby AOS
- Boxes pull
- No comments re the boxes
- Post it in slot
- Not getting seed
- PM Imposter
- Scanner

- Use same words as prior "businessly"
- Tool belt
- Org'ed provided slide to read
- Less sample topics
Organizer
Ellen Gottesdiener, EBG Consulting

Facilitators
Jeff Adams
Sue Burk
Joseph Flahiff
Ellen Gottesdiener
Mary Gorman
Shane Hastie
Horia Slusanschi
Ram Srinivasan
Barry Young