Agile Open Jam

Building Business Capability
Las Vegas, Nevada
4-5 November 2015

Sponsored by

Agile Alliance®
Posters Invited Participants
Organizer
Mary Gorman, EBG Consulting

Facilitators
Michelina DiNunno, arSensa Inc.
Angie Doyle, IQ Business
Ellen Gottesdiener, EBG Consulting
Mary Gorman, EBG Consulting
Isaac Hogue, Cox Automotive, Inc.
Shahriar Maghami, Chevron
Curtis Michelson, Minds Alert, LLC
Angela Wick, BA-Squared, LLC
Participants “feedback”

lights on! ideas and insights will help me deal with my project challenges

very helpful… (3x)

great to meet BAs w same challenges, we can “talk-it-out” and discuss solutions

love talking about practices at other orgs so we can learn

jam session worth the conference price…

great collaboration of ideas & problem solving…

enjoyed having a host to keep the conversation on track

awesome conversations…
Discussion posters
23 discussions

Themes
BAs role in Agile
Agile transformation
Educating mgmt
Agile BA skills

Community of Practice & Skills for Agile BA's

Focus Agile BA Practices

Going Global + Virtual

Internal Tools

Time Organic Zones Growth

Core Group

What If?

Audience

BA Bus IT Anyone who wants to come
Agile BA effectiveness

How does a manager track and manage effectiveness / performance of BA's in Agile?

BENCHMARK

- tools
- output
- what does done look like?
- reporting structure
- partner feedback

AGILE

- what do you value today?
- is it the same?
- what are the pain points?
- opportunities
- use retro
- themes
- 3 Cs: trust

Leverage

Maturity
BA becomes Product Owner
BA becomes Product Owner
Define, refine BL
Define, refine BL
Define value in BL
PO essentials
PO essentials

How to identify the essentials of a Product Owner?

Work of PO:
- Initial Backlog
  - Should not be Scrum Master
  - Initial Prioritization

Run Refinement Sessions For Others
- Acceptance Criteria Approved before sprint starts
- PO should not change priority/add tasks to sprint

Decision Maker?
- Yes!
- Strategy vs Operations

User Acceptance Criteria
- PO should understand business and value
- Task Depends on Value Dependent?

BA Skill is "Correct" Requirement
- PO needs to have passion about project/application
- Incentives to be a PO: get what the business needs

Too much work. Not recognized by leaders
- BA writes acceptance criteria
- BA sign off on it

Conflict of Interest IT/BUSINESS
- Partnership - Prioritizing - Grooming
PO changes rqs
Testers’ expectations
Transitioning to Agile
Agile transition
Getting started with Agile

1. Small [3-9]
2. Co-located
3. Cross-functional/skilled
4. Self-organizing
5. Dedicated [100%]
6. Value

BEFORE=
* Decide on framework
* Skills development & education
* Clarity on vision, goals & metrics

"Why do we want to go AGILE?"
Educating mgmt
Transitioning from SAFe 
Enterprise Agile transformation
Refresh Agile process

Focus on "bang for buck"

- Scrum
- SM, training
- Devs resisting, even more
- QA = expensive
don't demo

Now visibility into project (BL, stories)
DEMOS - early and often!!

Pre-planning

Doing enough to say doing it

But missing
- Traceability
- Tracking

Dev → QA

Some detail
Agile & Documentation
Estimating stories

How do we estimating stories

- Points (Fib. Sequence)
- Test
- Discussing delta in estimates

Strategies used:
- Take highest
- Baseline/benchmark story
Global culture in Agile
Taking note
Facilitators’ Retro

EOD 1 Retro
4:50

Variety of topics
Prep org’d

Process works
Good Tweet activity

+ +
Greetings, flexible
Last min. Poster +++++

20 min.
Check-in

Colorful, detailed posters

End of Jam Retro

Vendor “Agile Coach” may have drawn from AoS

+ Facilitators committed
+ engaged
+ followed proc

- Location

Competing against AGILE track
Get twitter handle of each participant, tweet pic
Tweet more, rotate resp
Chy “something for 2016”
Thanks to Agile Alliance