

Agile Alliance Board Meeting

April 1, 2009

Attendees:

Laurent, Diana, Esther, Johanna, Phil, Rachel, Luke, Paul, Todd, Jennitta

Not attending:

Tamara, J.B., Mark

Appreciations: Rachel - Diana for personal touches in the newsletter. Johanna from Diana – getting newsletter info early.

Todd: **proposes to increase speaker reimbursement budget by 4k from unallocated program funds. Passed.**

F2F meeting after conference: discussion. For Laurent and Europeans, this meeting is not very convenient. Laurent proposed that meeting happen right after conference.

Luke needs this information to give to potential board candidates.

Pros and cons: Paul – people will be working hard during the week of the conference, and there might not be energy for the meeting. Esther – shares that concern – also prefers not to be away from home for longer period. Johanna: also, it's good to see the hotel that will host the following year's conference. Paul: if the first meeting were in London, as an example, and the second meeting at the conference location – would that make a big difference? Diana – bylaws demand that there's a meeting within 30 days to elect officers. Laurent: regarding checking in on a regular basis – concludes that after f2f there is high level of energy. Laurent would draw the line and not attend a meeting if held before September 30. Wait for 2 or 3 months? Diana: stop discussion.

Remand this discussion to the F2F meeting.

EC Report: Roadmapping / Market Research: Report. EC met in March in Portland. It created a draft roadmap, which has been circulated. One recommendation is that it's "time" to do some Market Research. This will be dealt with at f2f. **Phil will post the power-point to Basecamp.**

Steering Committee Update: Todd. Steering committee met and discussed 2010 chair selection and venue selection. Regarding the chairs: committee met and identified two possible candidates; Lance Welter, and Jim Newkirk. Interviewed by Phil/Todd/Johanna. Committee needs to meet to discuss the

candidates. Next action: Steering committee to meet and decide next steps. No recommendation yet. Re: venue selection, Phil has worked with Elastic. 1200 – 1800 participant parameter – which gives us more options for hotels. Put out RFP. Draft Letter of Agreement in place with Elastic. Would like to have conference chair shortly. The committee would like to have things for the board to consider at the f2f meeting in California. Moving forward with good velocity.

Nominating Committee: Luke. There is a lack of clarity on who are the other board members involved. Has contacted a number of potential candidates. Some are genuinely excited. Luke working with the notion of slate or slates? Will bring to board. Working backward with timeframe. Has identified good candidates, but open to more ideas. Gender and interest areas were recorded in the past. Unless someone thinks it needs to be, gender and specific interest areas won't be recorded. Geographic areas, though, will be recorded. Esther: did I miss something about a slate? No. Luke will bring the idea to the board. That proposal will be ready for f2f meeting. Luke would like to present slate with international focus. Diana: have you polled board members about who will be running or not? Luke: if people have strong feelings about a slate either positively, or negatively - call him.

Conference Report: Johanna. Program is coming together. Submission system works really well. People still want to submit docs. Stage producers have April 3 deadline. The main stage is taking submissions from other stages. There was a failure in the email list – so last 6 days didn't go out. Johanna created new list. Ahmed is working on resolving issues. Want Monday sessions. Program is big piece of how we market. Are things placed in the best time slots? The Program may be finalized before meeting in Chicago on April 17. Budget: no new work on the budget. 73 people registered. Johanna is thinking about adding timeslots to the program: this is under discussion. Meeting with Catapult coming up next week. Concerns: attendance. Hotel is not cutting deals for planning meetings. Not unreasonable to ask for concessions for meetings when negotiating future contracts. Todd: has Elastic tried going to Hyatt National? Rachel: Keynotes? Johanna: yes, has had keynotes since September or October. Johanna was going to speak with Catapult about this. Rachel: if you do add sessions on Monday, would they have icebreaker after that? The plan is to have some sessions on Monday followed by icebreaker, followed by keynote Tuesday morning, etc. Johanna feels that it's important that we look like we have a big conference program for Monday.

Esther's Proposal for "Supporting Agile Adoption" Program: Questions:

We hear more and more that large organizations flail and fail. That may be because they are not dealing effectively with organizational change when taking things beyond the team level. This program intends to use Functional Test Tools program model to bring together leaders in organizational change to produce a

body of knowledge. It's all about how to gear change for sustainable improvement.

Q1 funding request would be for Q2 of 2009. Todd: would like to see more work product posted on website. Esther: work product would be downloadable.

Diana: with this minimum information, test for agreement? Vote to approve program as is: Johanna 5, Rachel 3, Paul 2, Todd 4, Luke 5/1 on "as written", Diana 5, Esther 5, Jennitta-a (likes concept, but hasn't seen it.) Paul thinks the time too short to vote. **Poll forthcoming after email discussion this week.**

Operations / Treasurer Report: Phil

Cash flow is good. Possible increase in corporate member activity. Phil and Todd will be discussing optimizing cash holdings to produce greater returns with our bankers.

Discussion around "Agile Open" trade marking process and intent. Rachel asked that something about the intent of this be added to the published minutes. Diana reiterated that this process is to protect the term "agile open" from being used by commercial entities for commercial gain – this is not an attempt to restrict use for non-commercial purposes.