

Agile Alliance Face-to-Face Board Meeting

February 23, 2009

Attendees:

Diana Larsen, , Laurant Bossevit, Jennitta Andrea, Rachel Davies, Todd Little, Paul Culling, Luke Hohmann, Mark Streibeck, Tamara Sulaiman, Phil Brock, J.B. Rainsberger, Johanna Rothman

Not attending – Esther Derby

Last board meeting minutes (Jan. 16, 2009) approved by poll.

Working agreements – reviewed agreements posted on Basecamp.

Treasurer/ Operations Report (Phil):

- No financial concerns.
- Cash balance ~\$530,000.00.
- Membership is consistent.
- Gayle brought in as administrative assistant.
- Financial report is posted on Yahoo Group: one tab contains information on financial health year-over-year.

Conference Status (Johanna): Incomplete.

- Not getting the comments that we need in a reasonable amount of time, never mind the reviews, think that is a problem.
- 33 people registered for the conference.
 - When we have a program, we should have a better feel for registration.
- 922 submissions.
- Working on PR stuff, to get common message.
 - Having an information PR campaign, as well as formal campaign. Working to have coherent message.
 - Request that Board members blog about involvement in Agile2009 with link to Agile2009 registration page.
 - Besides blogging about the conference, what else can Board members do to get people talking about the conference? Perhaps talk about the open space sessions for the conference, and our presence there, so people can talk with us.
 - **Put link to conference registration in email signature block.**

Conference steering committee:

[Discussion]

Chair, Treasurer and Operations Director are on the committee to represent the Board. The conference side is represented by Past, Present, Future conference chairs.

- It was suggested that a “baseline conference process” be written up, and that this might be part of the conference steering committee work.
- Todd will amend to the charter to include requirement that committee will report back by March 23 with a further breakdown of timelines. Additionally, Todd will add the name of the chairperson for the charter. Currently this is to be Todd.

***Vote: Approve modified charter for the Conference Steering Committee?
Passed.***

Web Development Committee: Paul continues to work on Platform research. Committed to have something to Phil and Laurent by next “stand up.”

Face-to-Face meeting location: The April 27, 28 meeting will be held in the Bay Area. Mark and Luke are working on logistics. Diana and Phil will work on getting a facilitator, and help with logistics.

The local-community reception will likely be held in the San Francisco area, instead of in San Jose. Mark and Luke will collaborate on this. We (Phil) need to look for sponsors for the event.